

Curriculum vitae

William B. Swann, Jr. June 2009

Biographical Data

Date of Birth: February 7, 1952
Place of Birth: New Jersey, USA

Office Address:

Department of Psychology
The University of Texas at Austin
Austin, Texas 78712
(512) 471-3859
SWANN@MAIL.UTEXAS.EDU
Website: <http://www.billswann.net>

Academic Training

Undergraduate: Gettysburg College, 1970-1974, B.A.

Graduate: University of Minnesota, 1974-1978, Ph.D., Social Psychology

Professional Experience

Assistant Professor, Department of Psychology at University of Texas, 1978-1984
Fellow, Department of Psychology at Princeton University, 1984-1985
Associate Professor, Department of Psychology at University of Texas, 1985-1988
Fellow, Center for Advanced Study in the Behavioral Sciences, 1988-1989
Associate Professor, Department of Psychology at University of Texas, 1989-1990
Professor, Department of Psychology at University of Texas, 1990-present

Research Interests

Social identity and identity fusion
Identity negotiation
Identity and health-related behavior
Racial identity and academic performance
Self-knowledge, self-esteem, and self-verification in close relationships
Loss aversion and the self

Honors, Awards, Impacts

Research Scientist Development Award, National Institute of Mental Health, 1984-1989

Research Scientist Development Award, National Institute of Mental Health, 1989-1994

Member, Society of Experimental Social Psychologists, elected 1983.

Fellow, Center for Advanced Study in the Behavioral Sciences, 1988-1989.

Fellow, American Psychological Association, 1990.

Fellow, American Psychological Society, 1990.

Invited addresses to Southeastern Psychological Association (1998), Western Psychological Association (1989), American Psychological Association (1994)

William Howard Beasley Professor of Management, University of Texas at Austin, awarded 2000

Outstanding publication in Organizational Behavior, 2003 (based on paper published in ASQ with Jeffrey Polzer and Laurie Milton).

In a 1995 poll, 35th of the 50 most cited psychologists in the world

In a 1999 poll, ranked 22nd most cited researcher in the *Annual Review of Psychology*

In a 2002 survey, one of the most cited contributors to the major Handbooks of Social Psychology

In a 2004 survey, among the top 30 most cited authors published in *Journal of Personality and Social Psychology*

In a 2006 survey in *Dialogue*, among the top 30 of most cited authors in Social Psychology textbooks.

Best Paper finalist, 2007 (based on paper published in AMJ with Batia Wiesenfeld, Joel Brockner, and Caroline Bartel)

Citation count: 6700+

External Research Support

National Institute of Mental Health:

The interpersonal dynamics of self-concept stability. \$98,000. May 1, 1983-May 31, 1985

The interpersonal dynamics of self-concept stability. \$207,000. June 1, 1985-May 31, 1989

The interpersonal dynamics of self-concept stability. \$376,526. June 1, 1989-May 31, 1993

Predocctoral Fellowship on behalf of Kathryn Morris, Do AIDS prevention films trigger denial-like responses? \$25,038, 1995-1996.

Antecedents and consequences of belief certainty. \$942,470. January 1, 1999-December 31, 2004

National Science Foundation

Self-concept stability and change. \$270,000. February 1, 1994-January, 1998.

National Institute on Drug Abuse

Interpersonal processes, identity, and smoking cessation. \$358,000, February, 2008-January 2010 (With James Pennebaker)

Memberships

American Psychological Association , Fellow

American Psychological Society, Fellow

Society of Experimental Social Psychology

Executive committee: 2007-present

Chair elect: 2009-2010

Society for Personality and Social Psychology

Publications (1975-present)

1975-1977

Swann, W. B., Jr., & Pittman, T. S. (1975). Salience of initial ratings and attitude change in the "forbidden toy" paradigm. *Personality and Social Psychology Bulletin*, *1*, 493-496.

Snyder, M., & Swann, W. B., Jr. (1976). When actions reflect attitudes. The politics of impression management. *Journal of Personality and Social Psychology*, *34*, 1034-1042.

Swann, W. B., Jr., & Pittman, T. S. (1977). Initiating play activity of children: The moderating influence of verbal cues on intrinsic motivation. *Child Development*, *48*, 1128-1132.

1978

Snyder, M., & Swann, W. B., Jr. (1978a). Hypothesis testing processes in social interaction. *Journal of Personality and Social Psychology*, *36*, 1202-1212.

Snyder, M., & Swann, W. B., Jr. (1978b). Behavioral confirmation in social interaction: From social perception to social reality. *Journal of Experimental Social Psychology*, *14*, 148-162.

1980

Swann, W. B., Jr., & Snyder, M. (1980). On translating beliefs into action: Theories of ability and their application in an instructional setting. *Journal of Personality and Social Psychology*, *38*, 879-888.

Swann, W. B., Jr., Stephenson, B., & Pittman, T. S. (1980). Curiosity and control: On the determinants of the search for social knowledge. *Journal of Personality and Social Psychology*, *40*, 635-642.

1981

Swann, W. B., Jr., & Read, S. J. (1981). Self-verification processes: How we sustain our self-conceptions. *Journal of Experimental Social Psychology*, *17*, 351-372.

Swann, W. B., Jr., & Read, S. J. (1981b). Acquiring self-knowledge: The search for feedback that fits. *Journal of Personality and Social Psychology*, *41*, 1119-1128.

1982

Swann, W. B., Giuliano, T., & Wegner, D. M. (1982). Where leading questions can lead: The power of conjecture in social interaction. *Journal of Personality and Social Psychology*, *42*, 1025-1035.

Swann, W. B., Jr., & Hill, C. A. (1982). When our identities are mistaken: Reaffirming self-conceptions through social interaction. *Journal of Personality and Social Psychology*, *43*, 59-66.

Swann, W. B., Jr., & Miller, L. C. (1982). Why never forgetting a face matters: Visual imagery and social memory. *Journal of Personality and Social Psychology*, *43*, 475-480.

Swann, W. B., Jr. (1982). It's not what you do, but why you do it. *Contemporary Psychology*, *27*, 185-186.

1983

Swann, W. B., Jr. (1983). Self-verification: Bringing social reality into harmony with the self. In J. Suls & A. G. Greenwald (Eds.), *Social psychological perspectives on the self* (Vol. 2, pp. 33-66). Hillsdale, NJ: Erlbaum.

Swann, W. B., Jr. (1983). The self. *Science*, *218*, 782.

1984

Swann, W. B., Jr., & Ely, R. J. (1984). A battle of wills: Self-verification versus behavioral confirmation. *Journal of Personality and Social Psychology*, *46*, 1287-1302.

Swann, W. B., Jr. (1984). The quest for accuracy in person perception: A matter of pragmatics. *Psychological Review*, *91*, 457-477.

Swann, W. B., Jr. (1984). Language and social knowing. *Contemporary Psychology*, *29*, 215-216.

1985

Swann, W. B., Jr., & Predmore, S. C. (1985). Intimates as agents of social support: Sources of consolation or despair? *Journal of Personality and Social Psychology*, *49*, 1609-1617.

Swann, W. B., Jr. (1985). The self as architect of social reality. In B. Schlenker (Ed.), *The self and social life* (pp. 100-125). New York: McGraw-Hill.

1987

Swann, W. B., Jr., Griffin, J.J., Predmore, S., & Gaines, B. (1987). The cognitive-affective crossfire: When self-consistency confronts self-enhancement. *Journal of Personality and Social Psychology*, *52*, 881-889.

Swann, W. B., Jr. & Giuliano, T. (1987). Confirmatory search strategies in social interaction: When, how, why and with what consequences. *Journal of Clinical and Social Psychology*, *5*, 511-524.

Ginzler, L. E., Jones, E. E., & Swann, W. B., Jr. (1987). How naive is the naive attributer?: Discounting and augmentation in attitude attribution. *Social Cognition*, *5*, 108-130.

Swann, W. B., Jr., Pelham, B. W., & Roberts, D. (1987). Causal chunking: Memory and inference in ongoing interaction. *Journal of Personality and Social Psychology*, *53*, 858-865.

Swann, W. B., Jr. (1987). Identity negotiation: Where two roads meet. *Journal of Personality and Social Psychology*, *53*, 1038-1051.

1988

Swann, W. B., Jr., Pelham, B. W., & Chidester, T. (1988). Change through paradox: Using self-verification to alter beliefs. *Journal of Personality and Social Psychology*, *54*, 268-273.

Darley, J. M., Fleming, J. H., Hilton, J. L., Swann, W. B., Jr. (1988). Dispelling negative expectancies: The impact of interaction goals and target characteristics on the expectancy confirmation process. *Journal of Experimental Social Psychology*, *24*, 19-36.

1989

Pelham, B. W., & Swann, W. B., Jr. (1989). From self-conceptions to self-worth: The sources and structure of self-esteem. *Journal of Personality and Social Psychology*, *57*, 672-680.

Swann, W. B., Jr., Pelham, B. W., & Krull, D. S. (1989). Agreeable fancy or disagreeable truth? How people reconcile their self-enhancement and self-verification needs. *Journal of Personality and Social Psychology*, *57*, 782-791.

1990

Swann, W. B., Jr., Hixon, G., Stein-Seroussi, A., & Gilbert, D. T. (1990). The fleeting gleam of praise: Behavioral reactions to self-relevant feedback. *Journal of Personality and Social Psychology*, *59*, 17-26.

Swann, W.B., Jr., & Brown, J. D. (1990). From self to health: Self-verification and identity disruption. In I. Sarason, B. Sarason, & G. Pierce (Eds.), *Social support: An interactional view* (pp. 150-172). New York: Wiley.

Swann, W. B., Jr. (1990). To be adored or to be known : The interplay of self-enhancement and self-verification. In R. M. Sorrentino & E. T. Higgins (Eds.) *Foundations of Social Behavior*, (Vol. 2, pp. 408-448). New York: Guilford.

1991

McNulty, S. E., & Swann, W. B., Jr. (1991). Psychotherapy, self-concept change, and self-verification. In R. Curtis (Ed.) *The relational self: Theoretical convergences in psychoanalysis and social psychology*, New York: Guilford.

Swann, W. B., Jr. (1991). Bridge over troubled water. *Psychological Inquiry*.

1992

Swann, W. B., Jr. (1992). Seeking truth, finding despair: Some unhappy consequences of a negative self-concept. *Current Directions in Psychological Science*, *1*, 15-18.

Swann, W. B., Jr., Stein-Seroussi, A., & Giesler, B. (1992). Why people self-verify. *Journal of Personality and Social Psychology*, *62*, 392-401.

Swann, W. B., Jr., Hixon, J. G., & De La Ronde, C. (1992). Embracing the bitter truth: Negative self-concepts and marital commitment. *Psychological Science*, *3*, 118-121.

Swann, W. B., Jr., Stein-Seroussi, A., & McNulty, S. (1992). Outcasts in a white lie society: The enigmatic worlds of people with negative self-conceptions. *Journal of Personality and Social Psychology*, *62*, 618-624.

Swann, W. B., Jr., Wenzlaff, R. M., Krull, D. S., & Pelham, B. W. (1992). The allure of negative feedback: Self-verification strivings among depressed persons. *Journal of Abnormal Psychology*, *101*, 293-306.

Swann, W. B., Jr., Wenzlaff, R. M., & Tafarodi, R. W. (1992). Depression and the search for negative evaluations: More evidence of the role of self-verification strivings. *Journal of Abnormal Psychology*, *101*, 314-317.

Swann, W. B., Jr. (1992). Dance with the one who brung ya? *Psychological Inquiry*.

1993

Hixon, J. G., & Swann, W. B., Jr. (1993). When does introspection bear fruit? Self-reflection, self-insight, and interpersonal choices. *Journal of Personality and Social Psychology*, *64*, 35-43.

De La Ronde, C., & Swann, W. B., Jr. (1993). Caught in the crossfire: Positivity and self-verification strivings among people with low self-esteem. In R. Baumeister (Ed.) *Self-esteem: The puzzle of low self-regard*. New York: Plenum.

1994

Swann, W. B., Jr., De La Ronde, C. & Hixon, J. G. (1994). Authenticity and positivity strivings in marriage and courtship. *Journal of Personality and Social Psychology*, *66*, 857-869.

Pelham, B. W., & Swann, W. B., Jr. (1994). The juncture of intrapersonal and interpersonal knowledge: Self-certainty and interpersonal congruence. *Personality and Social Psychology Bulletin*, *20*, 349-357.

McNulty, S. E., & Swann, W. B., Jr. (1994). Identity negotiation in roommate relationships: The self as architect and consequence of social reality. *Journal of Personality and Social Psychology*, *67*, 1012-1023.

1995

Swann, W. B., Jr., & Schroeder, D. G. (1995). The search for beauty and truth: A framework for understanding reactions to evaluations. *Personality and Social Psychology Bulletin*, *21*, 1307-1318.

Swann, W. B., Jr., Silvera, D. H., & Proske, C. U. (1995). On "knowing your partner": Dangerous illusions in the age of AIDS? *Personal Relationships*, *2*, 173-186.

Tafarodi, R. W., & Swann, W. B., Jr. (1995). Self-liking and self-competence as dimensions of global self-esteem: Initial validation of a measure. *Journal of Personality Assessment*, *65*, 322-342.

1996

Giesler, R. B., Josephs, R. A. & Swann, W. B., Jr. (1996). Self-verification in clinical depression. *Journal of Abnormal Psychology*, *105*, 358-368.

Tafarodi, R. W., & Swann, W. B., Jr. (1996). Individualism-collectivism and global self-esteem: Evidence for a cultural trade off. *Journal of Cross Cultural Psychology*, 27, 651-672.

Swann, W. B., Jr. (1996). *Self-traps: The elusive quest for higher self-esteem*. Freeman: New York

Morris, K. A., & Swann, W. B., Jr. (1996). Denial and the AIDS crisis: On wishing away the threat of AIDS. In S. Oskamp & S. Thompson (Eds.), *Safer sex in the 90's: Understanding and preventing HIV risk behavior*. New York: Sage.

1997

Swann, W. B., Jr. (1997). The trouble with change: Self-verification and allegiance to the self. *Psychological Science*, 8, 177-180.

Swann, W. B., Jr. & Gill, M.J. (1997). Confidence and accuracy in person perception: Do we know what we think we know about our relationship partners? *Journal of Personality and Social Psychology*, 73, 747-757.

1998

De La Ronde, C. & Swann, W. B. Jr. (1998). Partner verification: Restoring shattered images of our intimates. *Journal of Personality and Social Psychology*, 75, 374-382.

Gill, M.J, Swann, W.B., Jr., & Silvera, D.H. (1998). On the genesis of confidence. *Journal of Personality and Social Psychology*, 75, 1101-1114.

Swann, W. B., Jr. (1998). The Self is not a bowling ball, in J. Cooper & J. Darley (Eds.), *Attributional processes, person perception, and social interaction: The legacy of Ned Jones*. Washington, DC: American Psychological Association.

Swann, W. B., Jr. & Gill, M. (1998). Sex, confidence, and the widows Ademoski: On knowing what we know about others. In V. Yzerbyt, G. Lories, & B. Dardenne (Eds). *Metacognition: Cognitive and social dimensions*. London: Sage.

1999

Bosson, J. & Swann, W.B.,Jr. (1999). Self-liking, self-competence, and the quest for self-verification. *Personality and Social Psychology Bulletin*, 25, 1230-1241.

Swann, W. B., Jr., Langlois, J. H. & Gilbert, L. A. (Eds.) (1999). *Sexism and stereotypes in modern society: The gender science of Janet Taylor Spence*. American Psychological Association: Washington, DC.

Swann, W. Jr. (1999). *Resilient Identities: Self, relationships, and the construction of social reality*. Basic books: New York. (paperback version of "Self-traps").

Giesler, R. B. & Swann, W. B. Jr. (1999). Self-verification and depression. In T. Joiner & J. C. Coyne (Eds.) *Recent advances in interpersonal approaches to depression*. Washington, DC: American Psychological Association.

Swann, W. B., Jr., & Bosson, J. K. (1999). The flip side of the reassurance-seeking coin: The partner's perspective. *Psychological Inquiry*, 10, 302-304.

Swann, W.B. Jr; Griffin, J.J. Jr, Predmore, S.C; Gaines, B. The cognitive-affective crossfire: When self-consistency confronts self-enhancement. [Reprinted as a chapter]. Baumeister, Roy F. (Ed), et al. (1999). *The self in social psychology. Key readings in social psychology.* (pp. 391-401). Philadelphia, PA, US: Psychology Press/Taylor & Francis.

2000

Swann, W. B., Jr., Milton, L. P., & Polzer, J.T. (2000). Should we create a niche or fall in line? Identity negotiation and small group effectiveness. *Journal of Personality and Social Psychology*, 79, 238-250.

Bosson, J., Swann, W.B., Jr. & Pennebaker, J. (2000). Stalking the perfect measure of implicit self-esteem: The blind men and the elephant revisited? *Journal of Personality and Social Psychology*, 79, 631-643.

Pinel, E. C. & Swann, W. B., Jr. (2000). Finding the self through others: Self-verification and social movement participation. In T. Owens & S. Stryker (Eds.), *Self, identity, and social movements* (132-152). MPLS, MN: Univ. of Minnesota Press.

2001

Tafarodi, R. W., & Swann, W. B., Jr., (2001). Two-dimensional self-esteem: Theory and measurement. *Personality and Individual Differences*, 31, 653-673.

Bosson, J. K., & Swann, W. B., Jr. (2001). Pragmatic self-verification: Seeking feedback as positive as reality will allow. In J. H. Harvey & A. E. Wenzel (Eds.), *Close Romantic Relationships: Maintenance and Enhancement*.

Swann, W. B., Jr. & Rentfrow, P. J. (2001). Blirtatiousness: Cognitive, interpersonal, and physiological consequences of rapid responding. *Journal of Personality and Social Psychology*.

2002

Swann, W. B., Jr. & Pelham, B. W. (2002). The truth about illusions: Authenticity and positivity in social relationships. In C.R. Snyder & S. J. Lopez (Eds.) *Handbook of positive psychology* (pp 366-381). Oxford: New York.

Swann, W. B., Jr., Bosson, J. K., & Pelham, B. W. (2002). Different partners, different selves: The verification of circumscribed identities. *Personality and Social Psychology Bulletin*, 28, 1215-1228.

Swann, W. B., Jr. & Pelham, B. W. (2002). Who wants out when the going gets good? Psychological investment and preference for self-verifying college roommates. *Journal of Self and Identity*, 1, 219-233.

Polzer, J. T., Milton, L. P. & Swann, W. B., Jr. (2002). Capitalizing on Diversity: Interpersonal Congruence in Small Work Groups. *Administrative Science Quarterly*, 47, 296-324.

Swann, W.B., Jr., Rentfrow, P. J., & Guinn, J. (2002). Self-verification: The search for coherence. In M. Leary and J. Tagney, *Handbook of self and identity* (pp. 367-383): Guilford, New York.

2003

Bosson, J. K., Brown, R. P., Zeigler-Hill, V., & Swann, W. B., Jr. (2003). Self-enhancement tendencies among people with high explicit self-esteem: The moderating role of implicit self-esteem. *Self and Identity*, 2, 169-187.

Swann, W. B., Jr., Rentfrow, J. R., & Gosling, S. G. (2003). The precarious couple effect: Verbally inhibited men + critical, disinhibited women = bad chemistry. *Journal of Personality and Social Psychology*, 85, 1095-1106.

Swann, W. B. Jr., Kwan, V. S. Y., Polzer, J. T., Milton, L. P. (2003). Vanquishing stereotypic perceptions via individuation and self-verification: Waning of gender expectations in small groups. *Social Cognition*, 21, 194-212.

Polzer, J., Swann, W., & Milton, L. (2003). The benefits of verifying diverse identities for group performance. In Neale, M., Mannix, E., & Polzer, J. (Eds.), *Research on Managing Groups and Teams: Identity Issues in Groups*, Vol. 5. Stamford, CT: JAI Press.

Swann, W. B. Jr., Kwan, V. S. Y., Polzer, J. T., Milton, L. P. (2003). Fostering group identification and creativity in diverse groups: The role of individuation and self-verification. *Personality and Social Psychology Bulletin*, 29, 1396-1406.

Gosling, S. D., Rentfrow, P. J., & Swann, W. B., Jr. (2003). A Very Brief Measure of the Big Five Personality Domains. *Journal of Research in Personality*, 37, 504-528

2004

Swann, W. B. Jr., Polzer, J. T., Seyle, C. & Ko, S. (2004). Finding value in diversity: Verification of personal and social self-views in diverse groups. *Academy of Management Review*, 29, 9-27.

Gill, M. J., & Swann, W.B., Jr. (2004) On what it means to know someone: A matter of pragmatics. *Journal of Personality and Social Psychology*, 86, 405-418.

2005

Swann, W.B., Jr. & Seyle, C. (2005). Personality psychology's comeback and its emerging symbiosis with social psychology. *Personality and Social Psychology Bulletin*, 31, 155-165.

Swann, W. B., Jr. (2005). The self and identity negotiation. *Interaction Studies*, 6, 69-83.

2006

Swann, W. B., Jr., Guinn, J. S., & Larsen, K. M. (2006). Tempting today, troubling tomorrow: The roots of the precarious couple effect. *Personality and Social Psychology Bulletin*, 32, 93-103.

Bosson, J. K., Johnson, A. B., Niederhoffer, K. & Swann, W. B. Jr. (2006). Interpersonal chemistry through negativity: Bonding by sharing negative attitudes about others. *Personal Relationships*, 13, 135-150.

Swann, W.B., Jr. & Seyle, C. (2006). The antecedents of self-esteem. In M. Kernis (Ed.) *Self-esteem: Issues and Answers* (pp. 201-207). Psychology Press: East Sussex, UK.

2007

Swann, W. B., Jr. Chang-Schneider, C. & McClarty, K. (2007) Do our self-views matter? Self-concept and self-esteem in everyday life. *American Psychologist*, 62, 84-94.

Seyle, C. & Swann, W.B., Jr. (2007). Being Oneself in the Workplace: Self-verification and Identity in Organizational Contexts. In C. A. Bartel, S. Blader, & A. Wrzesniewski (Eds.) *Identity and the modern organization* (pp. 201-222). Erlbaum.

Wiesenfeld, B. M., Swann, W.B., Jr, Brockner, J. & Bartel, C. (2007). Is More Fairness Always Preferred? Self-Esteem Moderates Reactions to Procedural Justice. *Academy of Management Journal*, 50, 1235-1253.

Sellers, J.G., Woolsey, M.D. & Swann, W. B. Jr, (2007). Is silence more golden for women than men? Observers derogate effusive women and their quiet partners. *Sex Roles: A Journal of Research*, 57, 477-482.

Swann, W.B., Jr. (2007). Self-verification Theory. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology*, Thousand Oaks, CA: Sage.

Swann, W. B., Jr. (2007). Blind spots. *American Scientist*, 95 , 451-452.

Swann, W. B., Jr., Chang-Schneider, C., & Angulo, S. (2007). Self-verification in relationships as an adaptive process. In J. Wood, A. Tesser, & J. Holmes (Eds.), *Self and relationships* (pp. 49-72). New York: Psychology Press.

Swann, W. B., Jr., McClarty, K., & Rentfrow, P. J. (2007). Shelter from the storm? Flawed reactions to stress in precarious couples. *Journal of Social and Personal Relationships*, 24, 793-808.

2008

Swann, W.B., Jr. (2008). Self-Verification. *International Encyclopedia of the Social Sciences*, 7, pp.430-431, Thomson Gale (Macmillan Reference USA).

Swann, W. B., Jr. Chang-Schneider, C. & McClarty, K. (2008) Yes, cavalier attitudes can have pernicious consequences: A reply to Krueger, Vohs, & Baumeister *American Psychologist*, 63, 65-66.

English, T., Chen, S., & Swann, W. B., Jr. (2008). A Cross-Cultural Analysis of Self-Verification Motives. In R. Sorrentino & S. Yamaguchi, (Eds.) *Handbook of Motivation and Cognition Across Cultures* (pp. 119-142), Elsevier: San Diego, CA.

Maestas, K. L, Amidon, A. Baum, E. S., Chrisman, J. G., Durham, J. A., Rooney, S. B., Rude, S. S. & Swann W. B. Jr. (2008). Partner Devaluation is Associated With Depression Symptoms Among Depression-Vulnerable Women With Low Self-Esteem. *Journal of Social and Clinical Psychology*, 27, 621-640.

Swann, W.B., Jr. & Bosson, J. (2008). Identity negotiation: A Theory of Self and Social Interaction. In O. John, R. Robins, & L. Pervin (Eds.) *Handbook of Personality Psychology: Theory and Research I* (pp. 448-471). New York: Guilford.

2009

Swann, W.B., Jr., Gómez, A., Seyle, C., Morales, F. & Huici, C (2009). Identity fusion: The interplay of personal and social identities in extreme group behavior. *Journal of Personality and Social Psychology*, 96, 995–1011.

North, R.J. & Swann, W. B., Jr. (2008). Self-Verification 360°: Illuminating the light and dark sides. In V. Kwan & L. Gaertner (Eds.) Special issue for *Self and Identity*, 8, 131–146.

North, R.J. & Swann, W. B., Jr. (2009). What's positive about self-verification? S. Lopez (Ed.) *Handbook of Positive Psychology*, 2nd Edition. (pp. 465-474). New York: Oxford University Press.

Swann, W. B. Jr., (2009). Self-verification Theory. In H. Reis & S. Sprecher (Eds.), *Encyclopedia of Human Relationships*. Thousand Oaks, CA: Sage.

Bosson, J. & Swann, W.B., Jr. (in press). Self-esteem: Nature, origins, and consequences. Chapter prepared for R. Hoyle & M. Leary (Eds.), *Handbook of individual differences in social behavior* (pp. 527-546). New York: Guilford.

Chang-Schneider, C. & Swann, W. B., Jr. (2009). The role of uncertainty in self-evaluative processes: Another look at the cognitive-affective crossfire. Chapter to appear in R.M. Arkin, K.C. Oleson, P.J. Carroll (Eds.) *The uncertain self: A handbook of perspectives from social and personality psychology* (p. 216-231). Laurence Erlbaum Associates, Inc.: New Jersey.

In press

Sasaki, T., Hazen, N. L., & Swann, W. B., Jr. (in press). The supermom trap: Do involved dads erode moms' self-competence? *Personal Relationships*.

Gómez, A., Seyle, C., Huici, C. & Swann, W.B., Jr., (in press). Can self-verification strivings fully transcend the self-other barrier? Seeking verification of ingroup identities. *Journal of Personality and Social Psychology*.

Swann, W.B., Jr. & Bosson, J. (in press). Self and Identity. Chapter prepared for S.T. Fiske, D.T. Gilbert, & G. Lindzey (Eds.), *Handbook of social psychology* (5th ed), New York: McGraw-Hill.

Swann, W.B., Jr., Johnson, R.E., & Bosson, J. (in press). Identity negotiation in the workplace. In B. Staw & A. Brief (Eds.), *Research in organizational behavior*. Amsterdam, The Netherlands: Elsevier

Swann, W. B., Jr. (in press). Self-verification theory. In P. Van Lang, A. Kruglanski, & E.T. Higgins (Eds.) *Handbook of Theories of Social Psychology*, Sage: London.

Convention Papers and Symposia

Borgida, E., Swann, W. B., Jr., & Campbell, B. (1977). Attitudes and behavior: The specificity hypothesis revisited. Paper presented at the annual meetings of the American Psychological Association, San Francisco.

Swann, W. B., Jr., Read, S. J., & Hill, C. A. (1981). Bringing others to see us as we see ourselves. Paper presented in a symposium entitled, "The self-fulfilling prophecy: The behavioral confirmation of social beliefs," at the annual meeting of the American Psychological Association, Los Angeles.

Swann, W. B., Jr. (1982). Reaffirming self-conceptions through social interaction. Paper presented in a symposium entitled "Self-originating change and maintenance of the self," at the annual meeting of the American Psychological Association, Washington, D. C.

Miller, L. C., & Swann, W. B., Jr. (1982). Visual imagery: Why individuals may differ in social memory. Paper presented at the annual meeting of the American Psychological Association, Washington, D. C.

Swann, W. B., Jr., & Giuliano, T. (1982). How our intimates stabilize our self-views. Paper presented in the symposium "Knowing and loving: Social cognition in intimate relations," at the annual meeting of the American Psychological Association, Washington, D.C.

Swann, W. B., Jr. (1982). The self and social reality. Paper presented in a symposium entitled, "The self in social psychology" at the Society of Southeastern Social Psychologists, Asheville, N.C.

Swann, W. B., Jr. (1982). Bringing social reality into harmony with the self. Paper presented in a symposium entitled, "Self-presentation and self-definition," at the Society of Experimental Social Psychologists, Nashville, In.

Swann, W. B., Jr., Ely, R. J., & Griffin, J. J. (1983). The cognitive-affective crossfire in negative self-concept individuals. Paper presented in a symposium entitled, "Sources of self-inference," at the American Psychological Association, Anaheim, California.

Swann, W. B., Jr. (1984). The pragmatics of person perception. Paper presented at a symposium entitled "Toward a more social psychology," at the meetings of the Society of Experimental Social Psychologists, Snowbird, Utah.

Swann, W. B., Jr. (1985). The self and the construction of social reality. Paper presented in a conference entitled "Emphasizing the social in social psychology", at Arlington, Texas.

Swann, W. B., Jr. (1985). The cognitive-affective crossfire. Tri-state conference on social cognition at New York University, New York, N.Y.

Swann, W. B., Jr. (1986). Sustaining the self. Paper presented at the Nags Head

conference on social cognition, Nags Head, N.C.

Swann, W. B., Jr. (1987). Changing beliefs through paradox. Paper presented at the annual meetings of Social Psychologists in Texas, Houston, TX.

Swann, W. B., Jr. (1987). Chicago, Illinois. Paper presented at the annual meetings of the American Sociological Association, entitled "Self-verification and the cognitive-affective crossfire."

Swann, W. B., Jr. (1987). Of puppy dogs and weathermen: Some cognitive and affective consequences of social relationships. Paper presented at a symposium entitled "New Perspectives on the Self" at the meetings of the Society of Experimental Social Psychologists, Charlottesville, Va.

Pelham, B. W., & Swann, W. B., Jr. (1988). Change through paradox. Paper presented at the annual meetings of the American Psychological Association, Atlanta, Georgia.

Swann, W. B., Jr. (1990). What people get out of relationships. Paper presented at the annual meetings of Social Psychologists in Texas, Houston, TX.

Swann, W. B., Jr. (1990). The fleeting gleam of praise. Paper presented at the annual meetings of the Society of Experimental Social Psychologists, Buffalo, NY.

Swann, W. B., Jr., Stein-Seroussi, A., & McNulty, S. (1991). Self, white lies, and audiotape. Paper presented at the annual meetings of the American Psychological Association, San Francisco, CA.

Swann, W. B., Jr. (1992). Beyond Resistance. Paper presented at the annual meetings of the Society of Experimental Social Psychologists, San Antonio, Tx.

Swann, W. B., Jr. (1994). On knowing your partner. Paper presented at the meetings of the Society of Experimental Social Psychologists, Lake Tahoe, Nevada.

Swann, W. B., Jr. & Gill, M. (1994). Do we know what we think we know about our sexual partners. Invited paper presented at an international conference on meta-cognition, University of Louvain at Louvain-la-Neuve, Belgium.

Buckner, C. E., & Swann, W. B., Jr. (1995). *Physical abuse in close relationships: The dynamic interplay of couple characteristics*. Paper presented at the annual meetings of the American Psychological Association, Washington, D.C.

Swann, W. B., Jr. (1995). Denial as a form of coping with the threat of AIDS. Paper presented at the meetings of the Society of Experimental Social Psychologists,

Washington, DC.

Swann, W. B., Jr. (1996). The motivated self. Paper presented at the meetings of the Society of Experimental Social Psychologists, Sturbridge, Mass.

Swann, W. B., Jr. (1998). The self and interpersonal relationships. Paper presented at the meetings of the Society of Experimental Social Psychologists, Lexington, Ky.

Bosson, J. K., & Swann, W. B., Jr. (May, 1998). Explicit and implicit self-esteem and narcissism. Poster presented at the American Psychological Society convention, Washington, DC.

Bosson, J. K., & Swann, W. B., Jr. (June, 1999). Certainty and language use as a function of implicit and explicit self-esteem. Poster presented at the American Psychological Society convention, Denver, CO.

Swann, W. B., Jr. (1999). Creating a niche vs. falling in line: The self and small group effectiveness. Paper presented at the meetings of the Society of Experimental Social Psychologists, St. Louis, Missouri.

Rentfrow, P. J. & Swann W. B., (2000). Interpersonal Rapidity: What we say isn't always as important as when we say it. Poster presented at the Society of Personality and Social Psychology at Nashville, TN.

Swann, W. B., Jr. & Rentfrow, P. J. (2001). Blirtatiousness in social interaction. Paper presented at the meeting of Social Psychologists in Texas, Fort Worth, TX.

Swann, W. B., Jr. & Rentfrow, P. J. (2001). Blirtatiousness and emotional responsiveness. Paper presented in a symposium at the annual meetings of the Society of Personality and Social Psychology San Antonio Texas.

Swann, W. B. Jr. (2003) On Finding Value in Diversity: Two Steps, Two Theories. Paper presented at the meetings of the Academy of Management, Seattle, WA

Swann, W. B. Jr. (2003) On Finding Value in Diversity: Two Steps, Two Theories. Paper presented at the meetings of the Society of Experimental Social Psychologists, Boston, MA.

Swann, W. B. Jr. (2004). The self and identity negotiation. International conference on "Making Minds". Sponsored by the Max Plank Institute, Munich, Germany.

Larsen, K., & Swann, W. B., Jr. (2004, January). Verbal inhibition and female criticalness: Cause or effect of relationship dissatisfaction? Poster presented at the annual meetings of the Society for Personality and Social Psychology, Austin, TX.

Swann, W. B., Jr., Larsen, K., & Rentfrow, P. J. (2005, January). Shelter from the

storm? Experimental evidence that (some) romantic partners facilitate recovery from stress. Poster presented at the annual meetings of the Society for Personality and Social Psychology, New Orleans, LA.

Swann, W.B., Jr., Seyle, C., Gómez, A., & Morales, F. (2005). Identity fusion. Utah Winter conference.

Swann, W. B., Jr. & Mehta, P. (2005). The Blirt and the boomerang. Paper presented in a symposium at the annual meetings of the Society of Personality and Social Psychology New Orleans, Louisiana.

Swann, W.B., Jr., Seyle, C., Gómez, A., & Morales, F. (2005) Identity fusion. Paper presented at the Self pre-conference at the annual meetings of the Society of Personality and Social Psychology New Orleans, Louisiana.

Hammes, S., & Swann, W. B. (2005, January). *I want to know what you're thinking: Optimal levels of mind reading during romantic conflict*. Poster session presented at the annual meeting of the Association for Research in Personality, New Orleans, Louisiana.

Angulo, S., & Swann, W. B. (2006, January). *Happy mood counters some consequences of low self-esteem: Interaction of self-esteem and mood on willingness to interact with a negative evaluator*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Palm Springs, California.

Angulo, S., & Swann, W. B. (2006, January). *Speak no evil: Blirtatiousness and relationship satisfaction in dating couples*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Palm Springs, California.

Swann, W. B., Jr., Chang-Schneider, C., & McClarty, K. (2006). Do our self-views matter? Self-concept and self-esteem in everyday life. Paper presented at the the annual meetings of the Society of Personality and Social Psychology, Palm Springs, California.

Seyle, D.C., & Swann, W.B. (2006). Identity fusion and the psychology of religious fundamentalism. Presented to the annual conference for the Society for Personality and Social Psychology, 1/2006.

Chang-Schneider, C.S., & Swann, W.B. (January, 2006) Selection and Perpetuation of Unhealthy Relationships. Poster presented at Society of Personality and Social Psychology Conference; Palm Springs, CA

Wiesenfeld, B., Swann, W. B. & Brockner, J. (2006). Self-verification or Ethical Treatment? The Paradoxical Effects of Self-esteem on Social Exchange. Annual meetings of the Academy of Management National Meeting in Atlanta, Georgia.

Swann, W.B., Seyle, C., Gómez, Á, Morales, J. F., Huici, C. Gaviria, E. (January, 2007) Identity Fusion, Paper presented at Society of Personality and Social Psychology Conference, Memphis, TN.

Wiesenfeld, B., Swann, W. B., Brockner, J., & Bartel, C. (2007). Is More Fairness Always Preferred? The Paradoxical Effects of Self-esteem on Reactions to Procedural Justice Paper presented at the annual meetings of the Society for Industrial and Organizational Psychology, New York, NY.

Swann, W. B., Seyle, C., Gomez, A., Morales, J.F., & Huici (October, 2007). Identity fusion. Paper presented at the Preconference for the annual meetings of the Society of Experimental Social Psychologists, Chicago, Illinois.

Colloquia and Invited talks

Gettysburg College, Gettysburg, PA., 1980.; University of Virginia, Charlottesville, VA., 1982.; University of California at Santa Barbara, CA, 1983.; Columbia University, New York, N.Y., 1984.; New York University, New York, N.Y, 1984. ; Princeton University, Princeton, New Jersey, 1984.; Carnegie Mellon University, Pittsburgh, PA, 1985. ; Duke University, Durham, N.C., 1985.; Princeton, New Jersey. Paper presented at an international conference on self entitled "Forms of resistance", 1986. ; Southern Methodist University, Dallas, TX., 1986; Texas A & M University, College Station, TX., 1986.; Trinity University, San Antonio, TX., 1988; University of California, Los Angeles, 1988, Distinguished Lectures Series in Psychology. University of Nevada, Reno, 1988.; National Institute of Mental Health, Special meetings on psychological origins of self-destructive behavior, 1988.; University of California, Santa Cruz, 1988. ; University of California, Berkeley, 1988: University of California, Santa Barbara, 1989.; Stanford University, Department of Psychology, 1989.; Western Psychological Association, Invited address entitled "Self-destructive struggle for self", 1989.; University of California, Los Angeles, 1988, Distinguished Lectures Series in Psychology.; Stanford University, Department of Psychiatry, 1989.; Adelphi University, Department of Psychology, paper presented in a conference entitled "Self and relationships", 1990.; Harvard University, Department of Psychology, 1990.; Cornell University, Department of Psychology, 1990.; Northwestern University, Department of Psychology, 1991.; Washington University, Department of Psychology, 1991.; Rice University, Department of Psychology, 1992.; Tulane University, Department of Psychology, 1992.; National Institute of Mental Health, Workshop entitled, "Basic Behavioral and Psychosocial Treatment Research: Building a Bridge Workshop," 1992.; Ohio State University, Department of Psychology, 1993.; University of Massachusetts at Amherst, Department of Psychology, 1993.; Princeton University, Princeton, New Jersey, 1993.; University of Connecticut, Storrs, Ct., 1994.; American Psychological Association, Invited Address to Division 8 of the American Psychological Association, Los Angeles, CA, 1994.; National Institute of Mental Health, Workshop entitled,

"Integrating Social Psychological Theory in AIDS Research," 1994.; Princeton University, paper entitled, "The Self is Not a Bowling Ball," at the conference to honor Ned Jones, 1995.; University of Chicago, Chicago, Illinois, 1995, School of Business.; National Institute of Mental Health, Workshop entitled, Behavioral Theory Development and Psychological Science, sponsored by The Clinical Treatment Research Branch, Division of Clinical Research of NIMH, Rockville, MD, May 14-15, 1996.; Southeastern Psychological Association, Invited address, The elusive quest for higher self-esteem. Mobile, Alabama, 1998.; Texas A & M University, December 1999; Northwestern University, Evanston, Ill, 2000; Stanford University, Palo Alto, Ca, School of Business, 2000; University of Texas at Arlington, Tx, 2000; University of California at Berkeley, School of Business, 2000; University of California at Berkeley, Department of Psychology, 2002; University of California at Berkeley, School of Business, 2003; University of California at Davis, School of Business, 2004; University of California at Davis, Department of Psychology, 2004.; Keynote address to SPSP Personality preconference, New Orleans, La., 2005; Princeton University, Social and Personality area, 2005; Columbia University, School of Business, 2005; Harvard University, Department of Psychology, 2005; University of Oklahoma, 2006; UNED, Madrid Spain, 2006; University of Exeter, Exeter UK, 2006; University of Texas A & M, Department of Psychology, 2006; University of Utah, School of Business, 2007; Yale University, School of Business, 2007; Colby College, Department of Psychology, 2007; University of North Carolina, School of Business, 2008; Duke University, 2008

Grant and Journal Reviews

American Psychologist
Basic and Applied Social Psychology*
British Journal of Social Psychology
Child Development
Cognition and Emotion
Cognitive Research and Therapy
European Journal of Personality
European Journal of Social Psychology
Health Psychology
Journal of Abnormal Psychology
Journal of Applied Psychology
Journal of Applied Social Psychology
Journal of Behavioral Medicine
Journal of Consulting and Clinical Psychology
Journal of Experimental Social Psychology
Journal of Nonverbal Behavior
Journal of Personality
Journal of Personality and Social Psychology**
Journal of Research in Personality
Journal of Social and Clinical Psychology *
Motivation and Emotion
National Institute of Mental Health Review Panels

National Science Foundation
Personality and Social Psychology Bulletin*
Psychological Bulletin
Psychological Review
Self and Identity
Social Cognition

*Consulting editor

**Consulting editor for all three sections